

**ILCAAAP**

Illinois Church Action on Alcohol & Addiction Problems

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Marijuana Ads Targeting Children



POT INDUSTRY USES DECEPTIVE ADS, TARGETS KIDS

A figure resembling the popular Cookie Monster of Sesame Street fame was painted on a Colorado Springs medical marijuana dispensary. The mural was taken down after local uproar over the picture and its appropriateness, especially since the dispensary is 3-4 blocks away from a school! The medical marijuana industry doesn't assure that expansion into more states will not include marketing marijuana products to children. [Look at this picture](#) and read more

Increase in drug use at Colorado Schools

Hundreds of Colorado's middle school students got caught with drugs at school last year, setting a decade-high record while raising questions about the impact of the state's legal marijuana industry, [USA Today](#) reported.

Denver public schools saw a 7% increase in drug incidents and marijuana accounted for almost every drug incident. A school resource officer in **Aurora** said there are **probably 10% of the kids in high school that are under the influence of something at any given time.**

School officials acknowledge marijuana has long been a problem, but say the **greater availability and societal acceptance appears to be prompting more kids to try it.**

OPPOSE Legislation to expand medical marijuana, decriminalize and/or legalize marijuana.